



WEALTHY
WOMEN
SUMMIT

2022 SUMMIT

AUGUST 25TH & 26TH
Long Beach Harbor, Sir Winston Yacht



Living wealthy is more than just a number,
it's a lifestyle

a note from carrie

You may have been asked to sponsor or support hundreds of conferences, but this one is unlike the rest.

WeWo isn't the typical conference with lanyards, name tags, cold coffee, and empty sales pitches. We won't send attendees home with even more questions and a list of programs to buy.

We've watched the knowledge and community aspect of conferences become secondary, so we're building something better.

We're embracing a different way to educate, inspire, and uplift by creating a conference focused on educational and actionable content - nothing else. Supplemented with organized Networking, #WeWo22 is here to make a difference.

At the Wealthy Women Summit, you're investing in more. We're paving the road to a truly valuable experience that will benefit attendees' health, wealth, and growth - both personally and professionally. And you can be part of it!



- Carrie

The attendees

WHO ATTENDS THIS EVENT?

ENTREPRENEURS BUSINESS OWNERS
CREATIVES INFLUENCERS PARENTS
RETIREES MEDIA INVESTORS

Attendees are looking to learn how to live a life that is:



- ✦ Wealthy in *Mind and Body*
- ✦ Wealthy in *Business*
- ✦ Wealthy in *Leadership*
- ✦ Wealthy in *Growth*
- ✦ Wealthy in *Community*
- ✦ Wealthy in *Health*
- ✦ Wealthy in *Life*

PROSPERITY + ABUNDANCE



FLOURISH + CONSCIOUSNESS



The venue



SIR WINSTON YACHT

Docked in the beautiful Long Beach Harbor with a view of the Pacific Ocean and the Queen Mary. ***(Queens need queens)***

Panels, speakers and workshops will take place on one of the four decks of the yacht.

**Sir Winston will be docked for the entirety of the summit, no need to pack your life vest.*

by the numbers



175+
ATTENDEES

1 KEYNOTE
SPEAKER

2 PANELS

8 WORKSHOPS

2 MEDIA
PARTNERS

2 FOOD +
BEVERAGE
PARTNERS

1 million

COMBINED
SOCIAL MEDIA
FOLLOWING

10 SPEAKERS

The bra network community

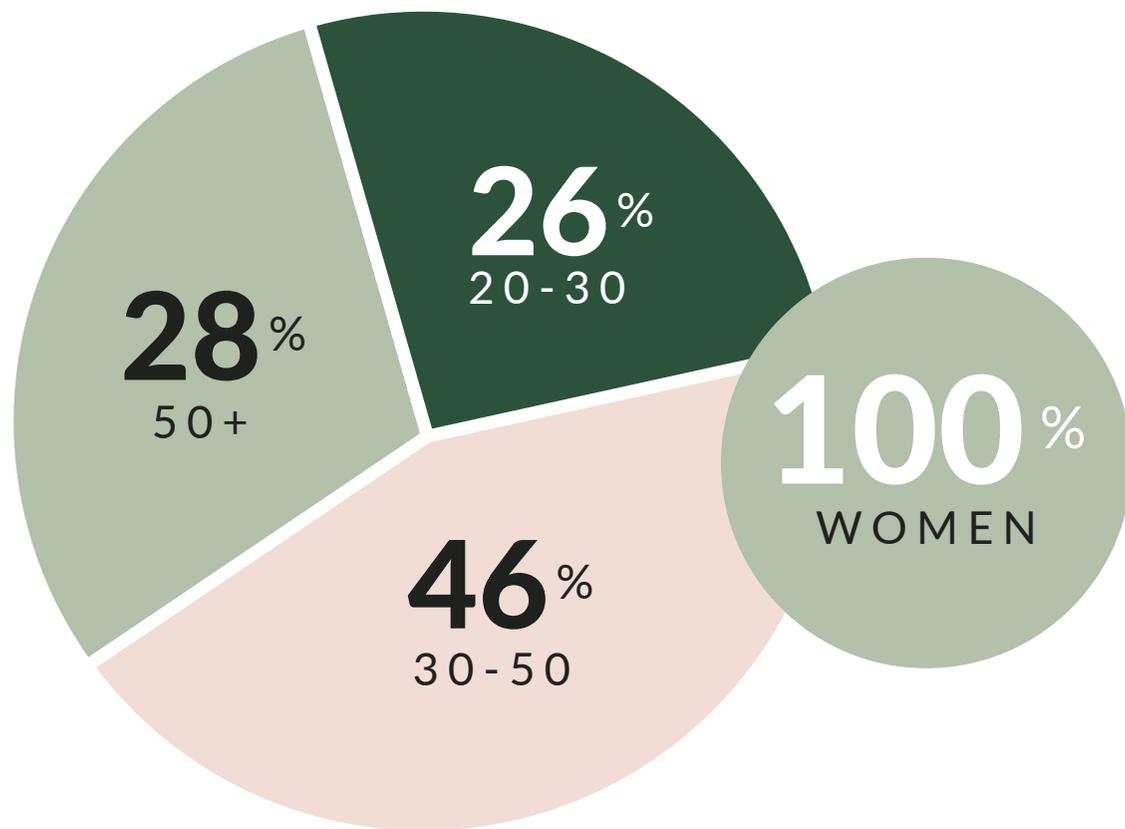


92%

of BRA members have a content site that is their small business

100%

of BRA members have a presence online



By 2028, women will own **75%** of the discretionary spend, making them the **world's greatest influencers.** (Neilson 2020)

38%
PRODUCT
BASED

62%
SERVICE
BASED



The founder

Carrie Murray (she/her/hers) is a speaker, podcast host, and the Founder of BRA - Business Relationship Alliance, a network of **powerful women** devoted to advancing female-owned businesses by providing the community, collaboration, empowerment, and support needed to **flourish as an entrepreneur**.

Supporting the advancement of women-owned businesses supports the advancement of *all women*.

our core values

A BRA MEMBER SHARES IN THE UNDERSTANDING THAT:

By empowering, gathering, and connecting other women, we are working towards the advancement of all women, everywhere.

Being in the business of helping women get more business changes the landscape of the current global economy and our place in it.

We live boldly, which means we have fun, fabulous, purposeful lives and we strive to inspire the next generation of business owners.

We have an obligation to build businesses that think globally and act ethically in their business practices and production.

We enjoy the journey.

BUSINESS
RELATIONSHIP
ALLIANCE

BRA

platinum sponsorships

EXTENDED TITLE SPONSOR - 100K *one available*

- ◆ Title sponsor for 3 flagship BRA events for 2022-2023 programming season
- ◆ Custom co-branded private event or educational series in addition to the 3 in-person BRA annual flagship events
- ◆ Custom designed brand activation
- ◆ Your company listed as a Stage Sponsor in all marketing assets
- ◆ Your company listed on all press announcements and distributions
- ◆ Premium logo listing on Conference Schedule
- ◆ On-site photo logo placement
- ◆ 5 Tickets
- ◆ Attendee list (opt-in names and email addresses)
- ◆ Co-created three (3) dedicated education email newsletter series
- ◆ Three to five (3-5) Instagram and/or Facebook posts or stories
- ◆ Two (2) branded Instagram Stories Highlight Section on @bra_network Instagram profile
- ◆ One (1) sponsor highlight blog post on bra-network.com
- ◆ Access/rights to licensed high-resolution photos from official photographers

STAGE SPONSOR - 50K *two available*

- ◆ Naming rights for one of our 2 main stages, each of which is on a different level of the yacht
- ◆ Sponsored Speaker Spotlight: with your optional brand executive or spokesperson on-stage
- ◆ Custom designed brand activation
- ◆ Your company listed as a Stage Sponsor in all marketing assets
- ◆ Your company listed on all press announcements and distributions
- ◆ Premium logo listing on Conference Schedule
- ◆ On-site photo logo placement
- ◆ 5 Tickets
- ◆ Attendee list (opt-in names and email addresses)
- ◆ Co-created three (3) dedicated education email newsletter series
- ◆ Three to five (3-5) Instagram and/or Facebook posts or stories
- ◆ Two (2) branded Instagram Stories Highlight Section on @bra_network Instagram profile
- ◆ One (1) sponsor highlight blog post on bra-network.com
- ◆ Access/rights to licensed high-resolution photos from official photographers

gold sponsorships

GODDESS - 25K *two available*

- ◆ Your company listed as title sponsor in all materials and press distribution
- ◆ Sponsored Speaker Spotlight: with your optional brand executive or spokesperson on-stage.
- ◆ Your company listed on all event marketing materials
- ◆ Logo on Conference Schedule
- ◆ On-site photo logo placement
- ◆ 4 Tickets
- ◆ Attendee list (opt-in names and email addresses)
- ◆ One (1) dedicated email newsletter
- ◆ Three to five (3-5) Instagram and/or Facebook posts or stories
- ◆ One (1) branded Instagram Stories Highlight Section on @bra_network Instagram profile
- ◆ One (1) sponsor highlight blog post on bra-network.com
- ◆ Access/rights to licensed high-resolution photos from official photographers

BRA MARKETPLACE SPONSOR - 20K

one available

- ✦ Co-Branded Library Marketplace within the event
- ✦ Purchase copies of each speakers book to be provided in the swag bags for attendees
- ✦ Your company listed as title sponsor in all materials and press distribution
- ✦ Your company listed on all event marketing materials
- ✦ Logo on Conference Schedule
- ✦ On-site photo logo placement
- ✦ 3 Tickets
- ✦ Attendee list (opt-in names and email addresses)
- ✦ One (1) dedicated email newsletter
- ✦ Three to five (3-5) Instagram and/or Facebook posts or stories
- ✦ One (1) branded Instagram Stories Highlight Section on @bra_network Instagram profile
- ✦ One (1) sponsor highlight blog post on bra-network.com
- ✦ Access/rights to licensed high-resolution photos from official photographers

silver sponsorships



QUEEN - 15K *four available*

- ◆ Your company listed on all event marketing materials
- ◆ Logo on Conference Schedule
- ◆ On-site photo logo placement
- ◆ 3 Tickets
- ◆ Attendee list (opt-in names and email addresses)
- ◆ One (1) dedicated email newsletter
- ◆ Three to five (3-5) Instagram and/or Facebook posts or stories
- ◆ One (1) branded Instagram Stories Highlight Section on @bra_network Instagram profile
- ◆ One (1) sponsor highlight blog post on bra-network.com
- ◆ Access/rights to licensed high-resolution photos from official photographers

CHAMPION - 10K
four available

- ✦ Your company listed on all event marketing materials
- ✦ On-site photo logo placement
- ✦ 2 Tickets
- ✦ Attendee list (opt-in names and email addresses)
- ✦ One (1) dedicated email newsletter
- ✦ One to Two (1-2) Instagram and/or Facebook posts or stories
- ✦ One (1) sponsor highlight blog post on bra-network.com

PARTNER - 5K
five available

- ✦ Your company listed on all event marketing materials
- ✦ On-site photo logo placement
- ✦ 1 Event ticket
- ✦ Email newsletter highlight
- ✦ One to Two (1-2) Instagram and/or Facebook posts or stories
- ✦ One (1) sponsor highlight blog post on bra-network.com

FOOD AND BEVERAGE PARTNER

Contact us for custom packages

WE LOOK FORWARD TO
WELCOMING YOU AT THE SUMMIT



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Living wealthy is more than just a number,
it's a lifestyle